



DESIGNER

**EXTERIOR**

**GENERATION**  
EXTERIOR 100% ACRYLIC FINISH



**GREAT PAINT   GREAT PEOPLE**

SINCE 1956  
**hallman  
lindsay**  
QUALITY PAINTS®

hallmanlindsay.com

# GENERATION

GENERATION is a 100% acrylic, super-premium exterior coating designed to exceed the expectations of designers and architects. The high-solids, thixotropic formula allows this high-hiding paint to glide off the brush for easy application and outstanding protection. Paint with confidence knowing that Dew-Shield Technology provides rain, dew, and moisture resistance in as little as an hour helping to protect from Wisconsin's unpredictable weather.

GENERATION's superior stain resistance, color and gloss retention, and backing of a Limited Lifetime Warranty make it the ideal product for luxury exteriors. GENERATION can be used on most exterior surfaces such as primed metal, wood, masonry, aluminum, and cementitious siding for high profile buildings specifying superior protection and beauty.

## FEATURES

- Early Moisture Resistance
- Cold Temperature Application
- Ultimate Color and Gloss Retention
- Superior Adhesion
- Limited Lifetime Warranty

## BENEFITS

### Premium Film Build

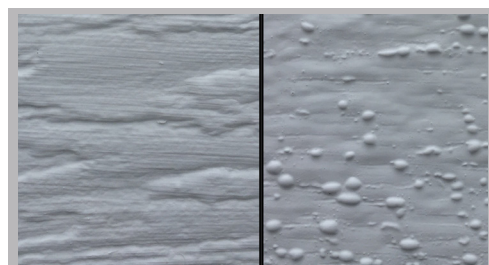
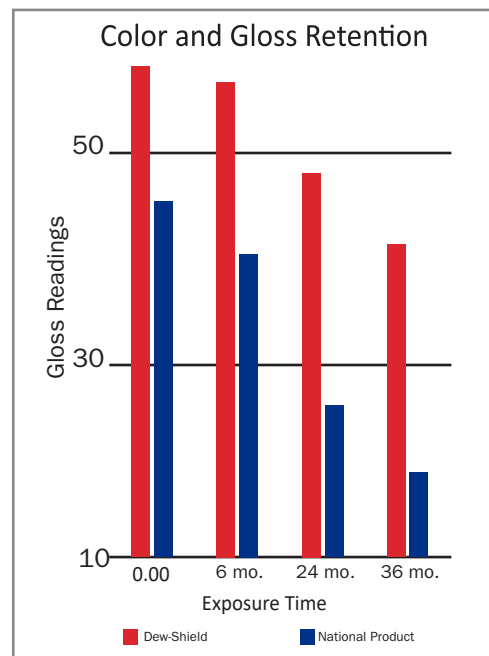
GENERATION's high-solids formula and thixotropic technology allow for fantastic coverage and protection with easy, low-drag application.

### Cold Temperature Application

Low-temperature rated for application down to 35 degrees extends the painting season when temperatures start to drop.

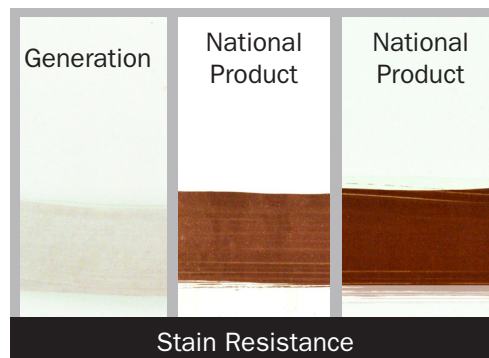
### Advanced Polymer Technology

Benefiting from Dew-Shield's early moisture resistance, spend more time focusing on the job at hand and less on threatening weather. The advanced polymer adds flash-rust, tannin, and efflorescence resistance while enhancing color and gloss retention.



Dew-Shield Technology Conventional Product

Early Moisture Resistance @ 12 Hours



Stain Resistance

## TECHNICAL INFORMATION

### APPLICATION INFORMATION

Drying Time at 77° F 50% R.H:

To Touch: 2 Hours\* Recoat: 4 Hours\*

\*Cooler temperatures and higher relative humidity will extend dry times

Application Temperature:

Apply Down to 35° F. Ask for details.

Recommended Spreading Rate:

250-300 sq. ft. / Gal to achieve  
6.0 mils WFT; 2.5 DFT

Solids Content:

Volume: 40% ± 2 Weight: 55% ± 2

### BASES: LO-SHEEN - 144 SERIES · FLAT - 146 SERIES

### EQUIPMENT RECOMMENDATIONS

Airless: Minimum .50 GPM, 2800 PSI,  
.017-.019" Tip

HVLP: Not Recommended

Roller: ½" - 1" nap synthetic cover

Brush: 100% Nylon or Synthetic Blend

### SAFETY AND COMPLIANCE

VOC (EPA Method 24):

76 g/L 0.63 lbs./Gal

### PRIMING RECOMMENDATIONS

Aluminum Siding: Self Priming.

Galvanized Metal: ACRYLIC DTM Primer/  
Finish, 338.

Steel: METALGUARD Rust-Inhibitive QD Primer,  
330.

CMU, Concrete Block and Split Face:  
Appropriate GRIPCRETE Block Filler/Surfer.

Masonry/Stucco: Self Priming or GRIPCRETE  
Masonry/Plaster Primer, 166.

Wood Surfaces: PRIME KOTE, 111 for Cedar  
and Redwood. All other species PRIME  
GUARD, 112.