



DESIGNER

EXTERIOR

GENERATION



GREAT PAINT. GREAT PEOPLE

**hallman
lindsay**
QUALITY PAINTS®

hallmanlindsay.com

GENERATION

GENERATION is a 100% acrylic, super-premium exterior coating designed to meet the expectations of designers and architects. The high-solids, thixotropic formula allows this high-hiding paint to glide off the brush for easy application and outstanding protection. Paint with confidence knowing that Dew-Shield Technology provides rain, dew, and moisture resistance in as little as an hour helping to protect from Wisconsin's unpredictable weather.

GENERATION's superior stain resistance, color and gloss retention, and backing of a Limited Lifetime Warranty make it the ideal product for luxury exteriors. It can be used on most exterior surfaces such as primed metal, wood, masonry, aluminum, and cementitious siding for high profile buildings specifying protection and beauty.

FEATURES

- Early Moisture Resistance
- Cold Temperature Application
- Ultimate Color and Gloss Retention
- Superior Adhesion
- Limited Lifetime Warranty

BENEFITS

Premium Film Build

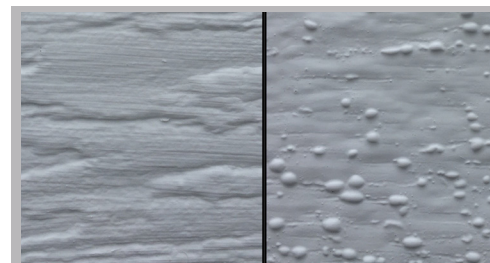
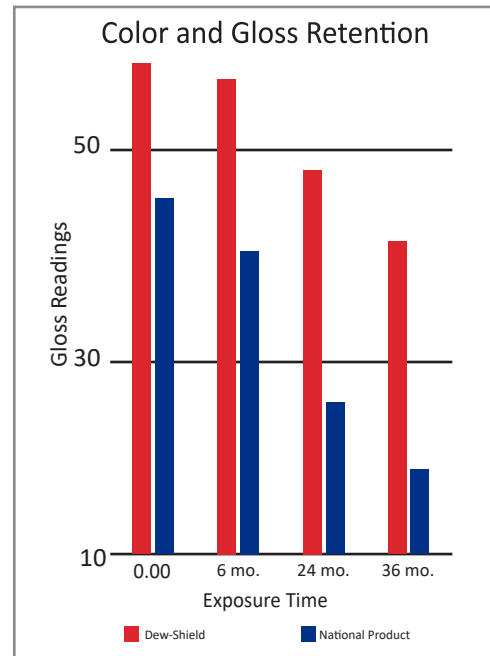
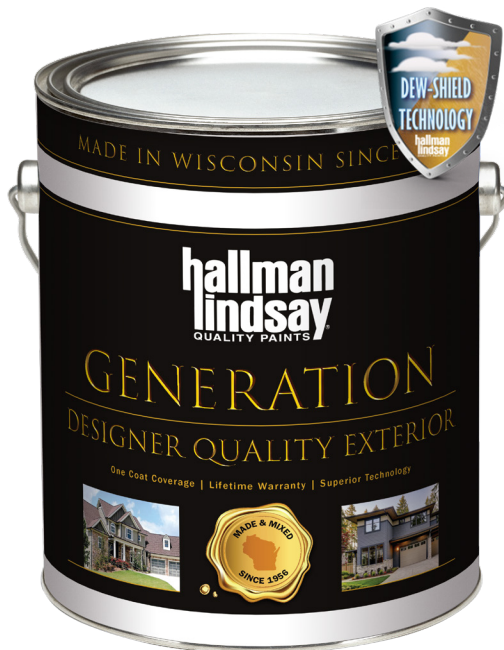
GENERATION's high-solids formula and thixotropic technology allow for fantastic coverage and protection with easy, low-drag application.

Cold Temperature Application

Low-temperature rated for application down to 35 degrees extends the painting season when temperatures start to drop.

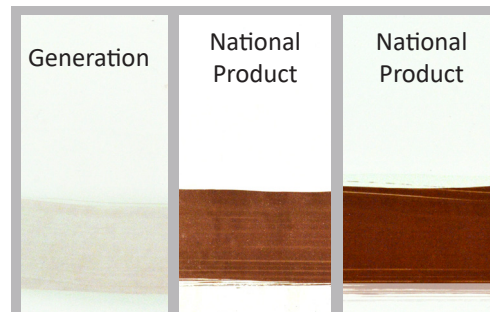
Advanced Polymer Technology

Benefiting from Dew-Shield's early moisture resistance, spend more time focusing on the job at hand and less on threatening weather. The advanced polymer adds flash-rust, tannin, and efflorescence resistance while enhancing color and gloss retention.



Dew-Shield Technology Conventional Product

Early Moisture Resistance @ 12 Hours



Stain Resistance

TECHNICAL INFORMATION

APPLICATION INFORMATION

Drying Time at 77° F 50% R.H:

To Touch: 2 Hours*

Recoat: 4 Hours*

* Cooler temperatures and higher relative humidity will extend dry times

Recommended Spreading Rate:

250-300 sq. ft. / Gal to achieve

6.0 mils Wet Film Thickness

2.5 Dry Film Thickness

Solids Content:

Volume: 40% ± 2 Weight: 52% ± 2

BASES: LO-SHEEN - 144 SERIES • FLAT - 146 SERIES

EQUIPMENT RECOMMENDATIONS

Roller: 1/2" to 1" nap synthetic cover

Brush: Nylon or synthetic blend

Airless: Minimum 1/2 GPM .017"-0.019 Tip @ 2600-3000 PSI

HVLP: Not recommended

SAFETY AND COMPLIANCE

VOC (EPA Method 24):

95 g/L 0.79 lbs./Gal

MPI Category:

10 and 15

PRIMING RECOMMENDATIONS

Aluminum Siding: Self Priming.

Galvanized Metal: Metalguard DTM Acrylic Primer/Finish, 338.

Steel: Metalguard Rust Inhibitive Primer, 330.

CMU, Concrete Block and Split Face: Grip-Crete HD Block Filler, 181.

Masonry/Stucco: Self Priming or Grip-Crete Masonry/Plaster Primer, 166.

Wood Surfaces: Prime Kote, 111 for Cedar and Redwood. All other species Prime Guard, 112.